

# Leasing Professionals: Love It or Leave It

When it comes to employee retention, Leasing Professionals are extremely hard to hang on to. What do Leasing Professionals love about their work—and what causes them to leave? The 2023 Swift Bunny Index reveals common sentiments.



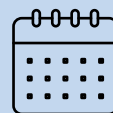
**A positive customer experience is a priority to me**



**I respect the company's executive leaders**



**I'm rewarded by good relationships with co-workers**



**The role I have today is not my ideal long-term role**



**Compensation for the job is not fair**



**I don't have a clear understanding of the career or promotion path**

## Love It

or

## Leave It



**I know how to be successful in my role**



**Employees are provided with training and development opportunities**



**I am treated with respect**



**I'm unsatisfied with the amount of internal company communication**



**My job does not give me a feeling of personal accomplishment**



**I don't feel that the company values its employees**

### About Swift Bunny

Swift Bunny offers a comprehensive platform to measure, manage, and maximize employee performance. Ingage by Swift Bunny™ is the apartment industry's first employee lifecycle feedback system. Introduce by Swift Bunny™ is a hire-to-retire workflow manager. Inquire by Swift Bunny™ is a flexible and user-friendly custom survey solution for collecting employees' opinions and feedback. And, Intouch by Swift Bunny™ is a multifamily-specific customer survey solution. Uncovering honest feedback from both employees and customers can help organizations to identify priorities, reduce employee and resident turnover, and improve the bottom line.

Learn more at [swiftbunny.com](https://swiftbunny.com) or call 888.896.2933.

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